



# Private art

Art advisory services to individuals, businesses, and institutions  
Identity system, advertising, direct mail



Pet products industry: Identity design, marketing materials, website, advertising  
[www.clevercatbox.com](http://www.clevercatbox.com)



St Paul, MN fine crafts gallery: Identity design, website, advertising, promotions  
[www.thegrandhand.com](http://www.thegrandhand.com)

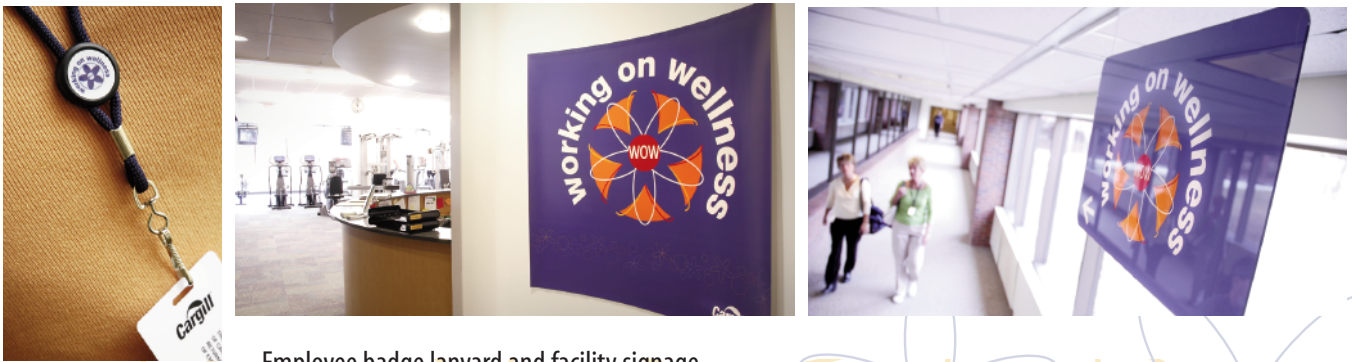
**PERSYST**™

*A BOC Edwards and Kinetics Company*

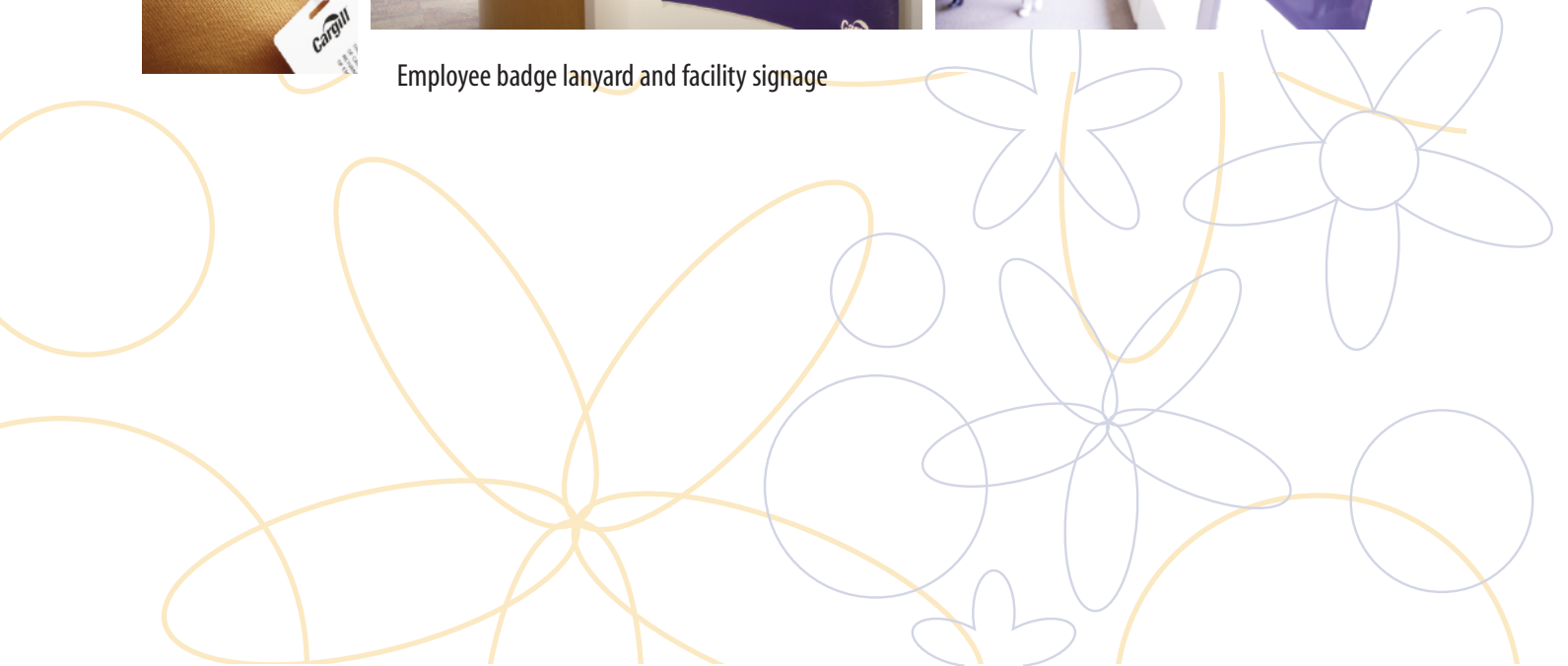
Semiconductor manufacturer naming and identity design



Cargill employee wellness and fitness center: logo and facility graphics



Employee badge lanyard and facility signage





Provides automobile leasing and financing to rental car agencies nationwide  
Tagline, identity design, portal web site interface design



Promotional mousepad for site launch  
[www.fleetsources.com](http://www.fleetsources.com)



National health care system: Identity system , website, subscriber communications



Temple of Aaron 50 years in Highland Park Jubilee logo used with all communications through a one-year campaign

# Chorus Polaris

New Twin Cities choir  
Identity system



THE NATURAL  
RESOURCE  
COMPANY

The Natural Resource Company: Identity system